



**Toms River East Marching Raiders**  
 1225 Raider Way, Toms River NJ 08753  
 www.marchingraiders.org



## 2018 SPONSORSHIP FORM

October 20<sup>th</sup> Each year the Toms River High School East Marching Raider Band hosts our home competitive show. This year, the event will actually be the Tournament of Bands **State Championships!** And as always will be held on our own Raider home field. We will have 18 bands represented and expect more than 3500 spectators to be in attendance!

This event will support the Toms River High School East’s music education program that offers a multitude of opportunities that promote the development of our young people through their participation in the performing arts.

We have two options for sponsors to help the Marching Raiders.

- 1) Become a Sponsor of the Marching Raiders through one of our Sponsorship Packages below
- 2) Place an ad in our Home Show Program

Either way, your sponsorship is tax deductible and you will be provided with a receipt and our 501(c)3 tax number.  
“MARCHING RAIDERS 2018 SPONSORSHIP PACKAGES”

<u>WHITE SPONSORSHIP PACKAGE</u>	<u>BLACK SPONSORSHIP PACKAGE</u>	<u>BLUE SPONSORSHIP PACKAGE</u>	<u>SILVER SPONSORSHIP PACKAGE</u>	<u>PLATINUM SPONSORSHIP PACKAGE</u>
<ul style="list-style-type: none"> <li>• Your company listed on the event Program</li> <li>• Full page ad in event program</li> <li>• Announced as sponsor at event</li> <li>• Facebook public post</li> </ul>	<ul style="list-style-type: none"> <li>• Your company listed on the event Program</li> <li>• Full page ad in event program</li> <li>• Announced as sponsor at event</li> <li>• Facebook public post</li> <li>• <b>Free admission tickets for upto 5 employees</b></li> <li>• <b>Website ad (business card sized)</b></li> </ul>	<ul style="list-style-type: none"> <li>• Your company listed on the event Program</li> <li>• Full page ad in event program</li> <li>• Announced as sponsor at event</li> <li>• Facebook public post</li> <li>• <b>Free admission tickets for upto 8 employees</b></li> <li>• <b>Side Banner Website ad</b></li> <li>• <b>Twitter mention</b></li> <li>• <b>Promotional table at show</b></li> <li>• <b>Logo on Sponsor Banner at event</b></li> </ul>	<ul style="list-style-type: none"> <li>• Your company listed on the event Program</li> <li>• <b>Premium Full page ad in event program</b></li> <li>• Announced as sponsor at event</li> <li>• Facebook public post</li> <li>• <b>Free admission tickets for upto 10 employees</b></li> <li>• <b>Top Banner Website ad</b></li> <li>• <b>Twitter mention</b></li> <li>• <b>Facebook Page Ad anchored at top of page</b></li> <li>• <b>Promotional table at show</b></li> <li>• <b>Large Logo on Sponsor Banner at event</b></li> </ul>	<ul style="list-style-type: none"> <li>• Your company listed on the Platinum section of the event Program</li> <li>• Premium Full page ad in event program</li> <li>• Announced as Platinum sponsor at event</li> <li>• Facebook public post</li> <li>• <b>Free admission tickets for upto 15 employees</b></li> <li>• <b>Top Banner Website ad</b></li> <li>• <b>Twitter mention</b></li> <li>• <b>Facebook Page Ad anchored at top of page</b></li> <li>• <b>Platinum Promotional table at show</b></li> <li>• <b>X-Large Logo on Sponsor Banner at event</b></li> </ul>
<b>\$250</b>	<b>\$500</b>	<b>\$750</b>	<b>\$1000</b>	<b>\$2500</b>



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***YES, I want to be a Sponsor!*** --please check correct box below and return form by 9/1/17

WHITE SPONSOR (\$250 donation\*)       BLACK SPONSOR (\$500 donation\*)

BLUE SPONSOR (\$750 donation\*)       SILVER SPONSOR (\$1000 donation\*)

Platinum SPONSOR (\$2500 donation\*)

\*please make checks payable to TRHSE Raider Brigade

Student Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_



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**Marching Raiders Home Show**

**Program Ads Information**

Deadline for submission – **September 20<sup>th</sup> 2018**

- Record all sales on the order form provided. Be sure that AD COPY is included and the sponsor has clearly described the ad size.
- All orders **MUST** be paid in advance. Check must be payable to “TRHSE RAIDER BRIGADE”. All checks must have band member’s name included.
- Enclose each order form with its ad copy and check in an envelope marked with the band member's name. Completed forms can be dropped off at Bruce Campbell’s house. PLEASE Call/Text BEFORE COMING.  
**No order forms should be given to the Band Directors.**
- DO NOT STAPLE BUSINESS CARDS OR AD COPY TO THE ORDER FORM. THE PRINTER REQUIRES A CLEAN COPY.
- DO NOT HOLD ANY MORE THAN THREE (3) ORDERS BEFORE SUBMITTING.
- DO NOT HOLD ALL ORDERS UNTIL THE DEADLINE OR THEY MAY NOT BE INCLUDED.
- PLEASE NOTE DEADLINES FOR ALL AD SUBMISSIONS.
- Feel free to make duplicates of ad forms.
- **Student accounts will be credited with 50% of all ads sold**

PLEASE NOTE THE FOLLOWING SIZES FOR EACH AD  
 ADS NOT CORRESPONDING TO SIZE PURCHASED MAY NOT BE INCLUDED:

<b>Ad Size</b>	<b>Height – Inches</b>	<b>Width – Inches</b>
<b>Business Card</b>	2”	3.5”
<b>¼ Page – Tall</b>	5”	3.5”
<b>¼ Page – Wide</b>	2.5”	7”
<b>½ Page</b>	5”	7”
<b>¾ Page</b>	7.5”	7”
<b>Full Page</b>	10”	7”

**MUSIC IN MOTION Program Ads Order Form**

Show Date: October 20th, 2018 | Submission Deadline: September 20<sup>th</sup>, 2018



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Please support the Toms River High School East Marching Raiders through the tax-deductible purchase of an ad in our program book which will be seen by hundreds of attendees at this event. Most of the generous sponsors have come back year after year because of the inexpensive advertising opportunity provided through this energetic and musical competition. Your generous, tax-deductible support is greatly appreciated by the band members and their families who work hard to be leaders among their competitors.

Your ad can be personal and supportive in nature for your Marching Raider or to promote your business. Perhaps you would like to use your ad as a coupon for future purchases in your establishment. Whatever your purpose, your contribution through the sponsorship of an ad in our journal will help make our band program a huge success and will be greatly appreciated by the members of the Marching Raiders and Toms River High School East.

Please return the bottom half of this form to the student who gave it to you as soon as possible along with your check made payable to: **TRHSE Raider Brigade**  
 Or, you can mail your payment to: **Bruce Campbell, 1556 Chatham Dr Toms River NJ 08753**

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Student Name: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Sponsor Address: \_\_\_\_\_

Sponsor Phone: \_\_\_\_\_

Type Of Ad						
Camera Ready Ad Copy Only Please						
<input type="checkbox"/> Covers: inside front, inside back, outside back	10" x 7"	\$200		<input type="checkbox"/> ¼ Page	7.5" x 7"	\$100
<input type="checkbox"/> Centerfold 2 Available	10" x 7"	\$165		<input type="checkbox"/> ½ Page	5" x 7"	\$75
<input type="checkbox"/> Full Page Ad	10" x 7"	\$125		<input type="checkbox"/> ¼ Page	2.5" x 7" or 5" x 3.5"	\$50
<input type="checkbox"/> Business Card Ad	2" x 3.5"	\$25		<input type="checkbox"/> Booster Ad	See Below	\$5

Booster Ads: 2 Lines of Text, 75 Characters or less, including spaces and punctuation.  
**Please include booster text on the back of this order form**  
 Note: If covers and center pages are sold out, all ads will be changed to a full-page ad with special recognition